

PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Naushad Ali

Serial No.: 09/911,853

Filed: July 23, 2001

For: LOYALTY PROGRAM

Examiner: Unassigned

Art Unit: 2162

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN
SUNNYVALE**POWER OF ATTORNEY BY ASSIGNEE
AND REVOCATION OF PREVIOUS POWERS**BondRewards, Inc.

(Name of Assignee)

("assignee"), a Washington corporation having a place of

(State of Incorporation)

business at 14711 NE 29th Place, Suite 204, Bellevue, Washington 98007

(Address)

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certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Assignee has reviewed the assignment document that evidences the placement of title in the assignee and upon information and belief that assignment document was recorded in the U.S. Patent and Trademark Office on January 25, 2002 at reel 012519 and frame 0487.

Pursuant to 37 C.F.R. §§ 1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints Ramin Aghevli, Reg. No. 43,462; William E. Alford, Reg. No. 37,764; Farzad E. Amini, Reg. No. 42,261; W. Thomas Babbitt, Reg. No. 39,591; Jordan M. Becker, Reg. No. 39,602; Michael A. Bernadickou, Reg. No. 35,934; Roger W. Blakely, Jr., Reg. No. 25,831; R. Alan Burnett, Reg. No. 46,149; Gregory D. Caldwell, Reg. No.

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Pursuant to 37 C.F.R. § 3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Send all future correspondence to James H. Salter

Reg. No. 35,668, Blakely, Sokoloff, Taylor, & Zafman LLP, 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025, and direct all telephone calls to the same at (408) 720-8300.

Dated: 9/25/03Assignee of Interest: BondRewards, Inc.

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By: [Signature]Name: Brian Anderson

(Type or Print)

Title: President and COO

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Address of Assignee of Interest:

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Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 10/3/03By: [Signature]Name: James H. Salter

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October 3, 2003Barbara Sklibe

Name of Person Mailing Correspondence

Barbara Sklibe

Signature

10/3/03

Date